



Policy Exchange US-UK Perceptions Survey
US Sample: N = 1000 adults nationwide
Field dates: Sept 7-8, 2021

POLITICAL LANDSCAPE

1. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?
[RANDOMIZE SCALE R>D, D>R]

STRONG / NOT VERY STRONG REPUBLICAN	30%
STRONG / NOT VERY STRONG DEMOCRAT	37%
1. Strong Republican	16%
2. Not very strong Republican	13%
3. Independent	28%
4. Not very strong Democrat	16%
5. Strong Democrat	21%
6. A member of another party	*%
7. Unsure	5%

IF QPARTY = INDEPENDENT(3), UNSURE(7), ASK:

2. [QPartyLean] Which of the following statements would you say best describes you?
[RANDOMIZE SCALE 1. I almost always vote for Republican candidates> 4. I almost always vote for Democratic candidates, 4. I almost always vote for Democratic candidates>1. I almost always vote for Republican candidates]

(N = 328)

TOTAL VOTES FOR REPUBLICANS	20%
TOTAL VOTES FOR DEMOCRATS	30%
1. I almost always vote for Republican candidates	5%
2. I vote for Republicans more often than I vote for Democrats	15%
3. I vote for Democrats more often than I vote for Republicans	17%
4. I almost always vote for Democratic candidates	13%
5. I vote equally for Democrats and Republicans	25%
6. Unsure	26%

Note:

Recode QParty and QPartyLean into QPartyConsolidated with 1 = Republican, 2 = Democrat, 3 = Independent, 4 = A member of another party, 5 = Unsure.

Recode QParty & QPartyConsolidated to QPartyID7 with 1 = Strong Republican, 2 = Not very strong Republican, 3 = Lean Republican/Independent, 4 = Independent, 5 = Lean Democrat/Independent, 6 = Not very strong Democrat, 7 = Strong Democrat, 8 = A member of another party, 9 = Unsure

Recode: QParty + QPartyLean

1. Republican	36%
2. Democrat	47%
3. Independent	12%
4. A member of another party	*%
5. Unsure	4%

ASK ALL:

3. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE CONSERVATIVE>LIBERAL, LIBERAL>CONSERVATIVE]

VERY / SOMEWHAT CONSERVATIVE	32%
VERY / SOMEWHAT LIBERAL	26%
1. Very conservative	12%
2. Somewhat conservative	19%
3. Moderate	37%
4. Somewhat liberal	14%
5. Very liberal	11%
6. Unsure	6%

4. [Q2020Vote] Did you vote in the 2020 election?

1. Yes	78%
2. No	22%
3. Unsure	1%

IF Q2020VOTE = YES(1), ASK:

5. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election? [RANDOMIZE 1-2]

	(N=792)
1. Donald Trump	41%
2. Joe Biden	53%
3. Jo Jorgensen	1%
4. Howie Hawkins	*%
5. Kanye West	1%
6. Someone else	3%
7. Unsure	1%

ASK ALL:

6. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]

1. Right direction	33%
2. Wrong track	55%
3. Unsure	12%

[Favorability Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [DISPLAY AS GRID] [RANDOMIZE ORDER OF ITEMS IN FAVORABILITY BATTERY GRID]

	1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of
	VERY / FAVORABLE	VERY / FAVORABLE	4.	2.	3. Heard of, No Opinion	5. Very Unfavorable
	SMWT. FAVORABLE	SMWT. FAVORABLE	1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable
	SMWT. UNFAVORABLE	SMWT. UNFAVORABLE	5. Very Unfavorable	6. Never heard of		
A. President Joe Biden	46%	46%	20%	26%	6%	16%
B. UK Prime Minister Boris Johnson	22%	23%	4%	18%	35%	14%
			9%	19%		

7. [QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

STRONGLY / SOMEWHAT APPROVE	48%
STRONGLY / SOMEWHAT DISAPPROVE	46%
1. Strongly approve	19%
2. Somewhat approve	28%
3. Somewhat disapprove	16%
4. Strongly disapprove	30%
5. Unsure	6%

8. [QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

STRONGLY / SOMEWHAT APPROVE	46%
STRONGLY / SOMEWHAT DISAPPROVE	46%
1. Strongly approve	19%
2. Somewhat approve	28%
3. Somewhat disapprove	16%
4. Strongly disapprove	30%
5. Unsure	8%

9. [QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

STRONGLY / SOMEWHAT APPROVE	39%
STRONGLY / SOMEWHAT DISAPPROVE	52%
1. Strongly approve	15%
2. Somewhat approve	24%
3. Somewhat disapprove	18%
4. Strongly disapprove	35%
5. Unsure	8%

10. [QForeignAttention] How much attention are you paying to news about foreign affairs?

VERY / SOMEWHAT CLOSE ATTENTION	57%
LITTLE / RARELY PAY ANY ATTENTION	38%
1. Very close attention	22%
2. Somewhat close attention	35%
3. A little attention	29%
4. Rarely pay any attention	9%
5. Unsure	5%

US-UK PERCEPTIONS

11. [BetterWorse] In the last month or so, would you say each of the following things have gotten better, worse, or stayed the same? [DISPLAY AS GRID] [RANDOMIZE ITEMS A-F IN BETTERWORSE GRID]

- | | | | | | |
|------------------------|---------------------------|--------------------------|--------------------------|-----------------------|-----------|
| 1. Gotten a lot better | 2. Gotten a little better | 3. Stayed about the same | 4. Gotten a little worse | 5. Gotten a lot worse | 6. Unsure |
|------------------------|---------------------------|--------------------------|--------------------------|-----------------------|-----------|

	GOTTEN A LOT / LITTLE BETTER	GOTTEN A LOT / LITTLE WORSE	1. Gotten a lot better	2. Gotten a little better	3. Stayed about the same	4. Gotten a little worse	5. Gotten a lot worse	6. Unsure
A. The United States' position as a world leader	23%	48%	8%	16%	19%	22%	26%	9%
B. How people around the world think about the United States	21%	50%	7%	14%	20%	23%	27%	9%
C. How people around the world think about President Biden	21%	49%	7%	14%	17%	22%	27%	13%
D. The United States' relationship with the United Kingdom	19%	30%	7%	12%	32%	17%	13%	19%
E. How most British citizens think about the United States	19%	36%	6%	13%	23%	19%	16%	22%
F. How most British citizens think about President Biden	18%	37%	6%	12%	21%	16%	21%	24%

12. [QUSSupportUK] Which of the following do you think best describes the alliance between the US and the United Kingdom (UK)? [RANDOMIZE SCALE 1-3, 3-1]

- | | |
|---|-----|
| 1. The UK is an important ally of the US | 59% |
| 2. The UK is only a somewhat important ally of the US | 15% |
| 3. The UK is not really an important ally of the US | 5% |
| 4. Unsure | 22% |

13. [QShouldUSUK] Which of the following would you like to see the United States do regarding our relationship with the UK? [RANDOMIZE SCALE 1-3, 3-1]

- | | |
|--|-----|
| 1. The UK should be an important ally of the US | 63% |
| 2. The UK should only be a somewhat important ally of the US | 15% |
| 3. The UK should not really be an important ally of the US | 4% |
| 4. Unsure | 19% |

14. [QUKNeedUS] Which of the following do you think best describes how much the UK needs the support of the United States? [RANDOMIZE SCALE 1-3, 3-1]

- | | |
|---|-----|
| 1. The UK needs the support of the United States a lot | 36% |
| 2. The UK needs the support of the United States a little | 33% |
| 3. The UK does not really need the support of the United States | 9% |
| 4. Unsure | 22% |

15. [QSpecialRelat] The relationship between the US and the UK was once described by Winston Churchill as a “special relationship” – meaning the UK-US alliance has been particularly important, even more so than alliances with other modern democracies. Do you think this “special relationship” still exists? [RANDOMIZE SCALE 1-2, 2-1]

- | | |
|---|-----|
| 1. Yes, the US-UK alliance is a “special relationship.” | 59% |
| 2. No, the US-UK alliance is not really a “special relationship.” | 18% |
| 3. Unsure | 23% |

16. [QForceforGood] Looking back, do you think the alliance between the UK and the USA has been a force for good in the world, a force for bad, or neither?

- | | |
|---------------------|-----|
| 1. A force for good | 60% |
| 2. A force for bad | 8% |
| 3. Neither | 18% |
| 4. Don't know | 14% |

US ENGAGEMENT ABROAD

17. [QBidenPolicy] Since President Biden has taken office, which do you think best describes his approach to dealing with the rest of the world? [RANDOMIZE SCALE 1-2, 2-1]

- 1. Biden wants the United States to be strongly engaged around the world with other allies 41%
- 2. Biden wants the United States to focus more at home and be less engaged around the world 34%
- 3. Unsure 25%

18. [QBidenShould] And which do you think SHOULD be President Biden’s approach should be to dealing with the rest of the world? [RANDOMIZE SCALE 1-2, 2-1]

- 1. The United States should be strongly engaged around the world with other allies 48%
- 2. The United States should focus more at home and be less engaged around the world 36%
- 3. Unsure 16%

19. [QIsUSLeader] Which of the following do you think best describes the United States’ role in the world today? [RANDOMIZE SCALE 1-4, 4-1]

- 1. A superpower 39%
- 2. A second-tier power 22%
- 3. A regional power 12%
- 4. Not really powerful at all 11%
- 5. Unsure 16%

20. [Interests Battery] For each of the following, please indicate if you believe the United States is safer or less safe as a result of each of the following. [DISPLAY AS GRID] [RANDOMIZE ORDER OF ITEMS IN INTERESTS BATTERY GRID]

1. Much safer 2. A little safer 3. Makes no difference 4. A little less safe 5. Much less safe 6. Unsure

	MUCH / A LITTLE SAFER		MUCH / A LITTLE LESS SAFE		3. Makes no difference		4. A little less safe		5. Much less safe		6. Unsure	
	MUCH SAFER	A LITTLE SAFER	LESS SAFE	A LITTLE LESS SAFE	1. Much safer	2. A little safer	3. Makes no difference	4. A little less safe	5. Much less safe	6. Unsure		
A. When the United States has strong cooperation with our allies like the UK.	65%	9%	36%	30%	14%	5%	4%	11%				
B. When the United States is considered a superpower.	62%	12%	38%	24%	15%	7%	5%	10%				
C. When other countries follow the United States’ lead in global affairs.	56%	14%	27%	30%	18%	7%	7%	11%				
D. If the United States were to pull back from the rest of the world and focus at home.	29%	41%	12%	16%	17%	22%	20%	13%				
E. If China were to become a superpower.	8%	66%	3%	5%	15%	18%	48%	10%				

21. [Engagement Battery] Do you think the United States should be prepared to do the following: [DISPLAY AS GRID, 3 PER PAGE][RANDOMIZE ORDER OF ITEMS IN ENGAGEMENT BATTERY GRID]

1. Should 2. Should not 3. Unsure

		2. Should 1. Should not 3. Unsure	
A.	The United States should participate actively in international organizations like the United Nations.	61%	17% 21%
B.	The United States should be prepared to use military force to attack first if intelligence suggests a threat is imminent.	56%	18% 26%
C.	The United States should provide support to democratic governments around the world.	55%	21% 25%
D.	The United States should participate in and provide resources to international military alliances like NATO.	54%	19% 27%
E.	The United States should maintain significant military presence abroad as a deterrent.	50%	23% 27%
F.	The United States should provide support to democratic movements in authoritarian countries around the world.	48%	24% 28%
G.	The United States should use military force (including boots on the ground) to prevent or stop acts of genocide or other human rights abuses abroad.	47%	23% 29%

22. [QSecurityThreat] What is the greatest threat to the United States' security today?

[RANDOMIZE 1-5]

1. China	34%
2. Non-state actors like terrorists	15%
3. Russia	12%
4. North Korea	11%
5. Iran	8%
6. Something else (Please specify)	5%
7. Unsure	15%

23. [QAfghanSupport] Do you support or oppose the decision for the United States military to end its mission in Afghanistan and end the presence of American troops in the country?

STRONGLY / SOMEWHAT SUPPORT 57%

STRONGLY / SOMEWHAT OPPOSE 29%

1. Strongly support	25%
2. Somewhat support	32%
3. Somewhat oppose	16%
4. Strongly oppose	13%
5. Unsure	14%

24. [QApprovalAfghan] Do you approve or disapprove of the way Joe Biden has handled the situation in Afghanistan?

STRONGLY / SOMEWHAT APPROVE 35%

STRONGLY / SOMEWHAT DISAPPROVE 52%

1. Strongly approve	13%
2. Somewhat approve	23%
3. Somewhat disapprove	19%
4. Strongly disapprove	33%
5. Unsure	13%

25. [QNATOAbroad] Do you think that in the future, our allies in organizations like NATO will be willing to join a coalition led by the United States to fight against threats abroad?

[RANDOMIZE 1-2]

1. Yes, I think they will still be willing to join us.	42%
2. No, I do not think they will be willing to join us.	26%
3. Unsure	32%

26. [QAfghanWorthIt] Even if neither of the following is perfect, which would you agree with more? [RANDOMIZE 1-2]

- | | |
|--|-----|
| 1. The War in Afghanistan was worth it because even though things have ended poorly there, we prevented Al Qaeda from attacking us again in the twenty years since 9/11. | 34% |
| 2. The War in Afghanistan was not worth it because the Taliban are already back in charge and none of the progress made was durable. | 47% |
| 3. Unsure | 19% |

CORE: DEMOGRAPHICS MODULE

27. [QIncome] Which range includes your annual household income?	
1. Less than \$30,000 per year	25%
2. \$30,000 to \$49,999 per year	24%
3. \$50,000 to \$74,999 per year	23%
4. \$75,000 to \$125,000 per year	16%
5. More than \$125,000 per year	9%
6. Prefer not to say	4%
28. [QState] In what state do you live?	
1. States in the Northeast	17%
2. States in the Midwest	21%
3. States in the South	38%
4. States in the West	24%
29. [QUrbanRural] How would you describe the area in which you live?	
1. City	29%
2. Suburb near a city	44%
3. Small town not near a city	10%
4. Rural or country area	18%
30. [QMarital] What is your current marital status?	
1. Single, never married	34%
2. Married	46%
3. Separated	3%
4. Divorced	12%
5. Widowed	5%
6. Prefer not to say	1%
31. [QKids] Do you currently have children under the age of 18 in your home?	
1. Yes	32%
2. No	68%
3. Prefer not to say	1%
32. [QReligion] How would you describe your religion?	
1. Evangelical Protestant/Born-Again Christian	20%
2. Mainline Protestant	10%
3. Roman Catholic	20%
4. Latter-Day Saint (Mormon)	1%
5. Jewish	3%
6. Muslim	2%
7. Agnostic	7%
8. Atheist	8%
9. Something else	20%
10. Prefer not to say	8%

33. [QChurch] Before the COVID-19 pandemic, how often did you typically attend a religious service?

- | | |
|--|-----|
| 1. At least once a week | 22% |
| 2. Once or twice a month | 9% |
| 3. A few times a year | 17% |
| 4. Usually just for religious holidays | 12% |
| 5. Never | 35% |
| 6. Prefer not to say | 5% |

34. [QChurchOld] How often do you currently attend a religious service?

- | | |
|--|-----|
| 1. At least once a week | 18% |
| 2. Once or twice a month | 8% |
| 3. A few times a year | 14% |
| 4. Usually just for religious holidays | 12% |
| 5. Never | 43% |
| 6. Prefer not to say | 5% |

SCREENER AND KEY DEMO MODULE

35. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

1. Technology		3%
2. Sales		5%
3. Healthcare or the pharmaceutical industry		6%
4. Journalism or the media	TERMINATE	-
5. Food service or the restaurant industry		7%
6. Market research	TERMINATE	-
7. Public relations	TERMINATE	-
8. None of these		80%

36. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

1. Man	48%
2. Woman	52%
3. In some other way	-

37. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

1. White	66%
2. Black or African American	13%
3. Hispanic or Latino	17%
4. Asian	7%
5. Native American or Alaska Native	3%
6. Native Hawaiian or Other Pacific Islander	*%
7. Something else	1%

38. [QLanguage] Which language do you primarily speak at home: English or another language?

1. English	98%
2. Another language (Please specify)	2%
3. Unsure	*%

39. [QEducation] What is the highest level of education you have completed?

1. High school or less	39%
2. Some college	19%
3. Associate's degree	11%
4. Bachelor's degree	19%
5. Graduate degree	11%
6. Prefer not to say	*%

40. [QAge] What is your age?

1. 18-29	21%
2. 30-39	18%
3. 40-49	16%
4. 50-64	25%
5. 65+	21%