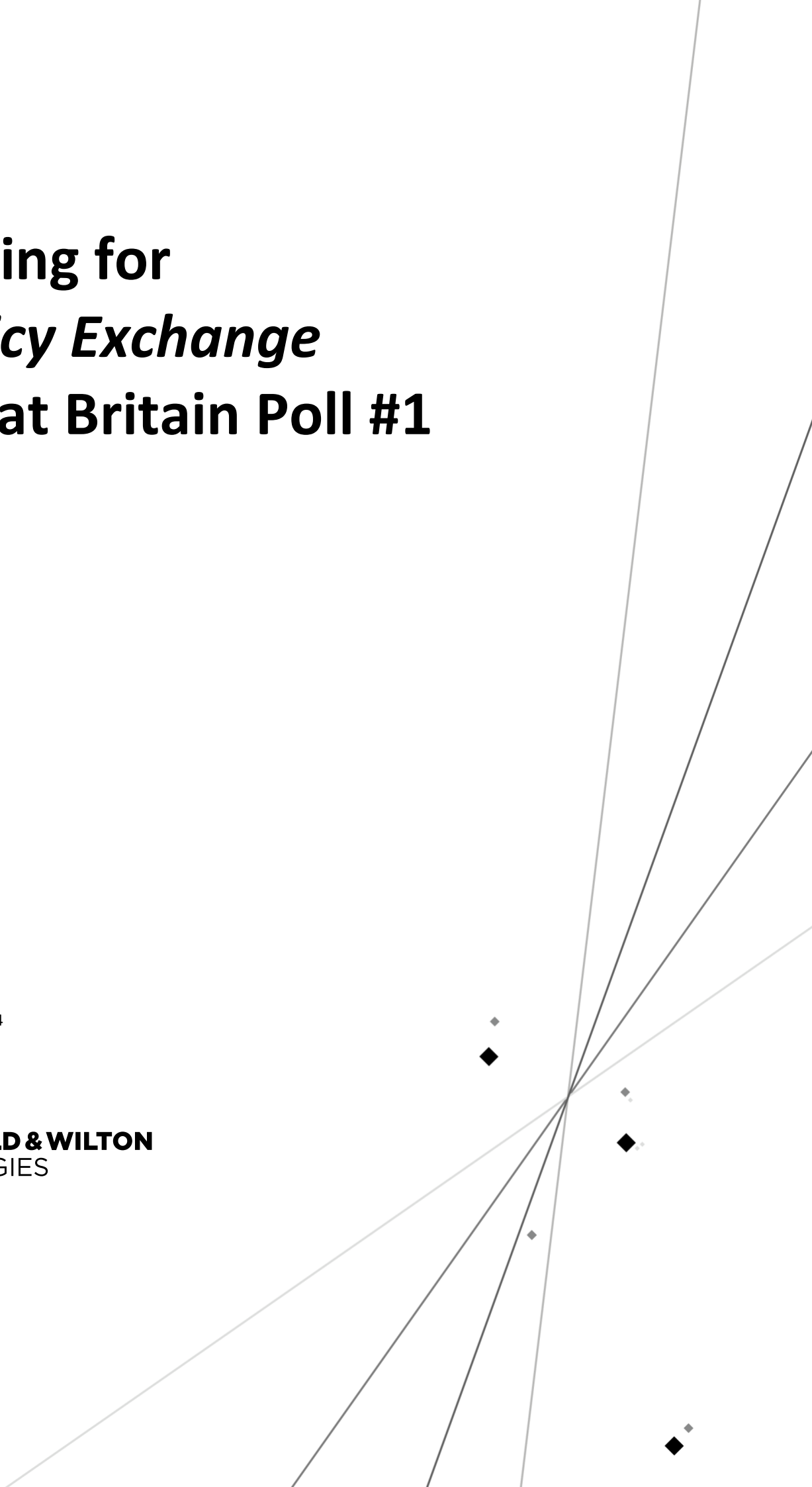


# Polling for *Policy Exchange* Great Britain Poll #1

7 February 2024

London, UK

**REDFIELD & WILTON**  
STRATEGIES



## Methodology

**Conducted By:** Redfield & Wilton Strategies

**On Behalf Of:** *Policy Exchange*

**Fieldwork Date:** 3-5 February 2024

**Population Sampled:** General Public of Great Britain

**Sample Size:** 2,000

**Weighting:** Data weighted to the profile of adults (18+) in Great Britain. Data weighted by age, gender, education, region, and 2019 General Election vote. Targets for each weighting were derived from the Office of National Statistics' latest population estimates and the results of the 2019 General Election.

**Margin of Error:** Because only a subset of the overall population of Great Britain was surveyed for this research, all results are subject to a margin of error. By consequence, not all differences are statistically significant, *especially among subsamples*.

In this poll of 2,000 adults in Great Britain, if 50.0% of respondents gave a particular answer to a question—the worst-case scenario from the perspective of margin of error—it is 95.0% certain that the *true* value falls within a 2.19% range from the sample result.

Subsample results from crosstabs are subject to a higher margin of error due to their lower sample sizes. Conclusions drawn from small subsamples should be treated with caution. *We particularly emphasise caution when reporting on any subsample figures where the base is below 100 respondents.*

## Full Questions and Results

To what extent, if at all, do you have a positive or negative view of the United Kingdom as it is today?

Very positive	6%
Positive	19%
Neither positive nor negative	28%
<b>Negative</b>	<b>42%</b>
<b>Very positive</b>	<b>3%</b>
Don't know	2%

The next General Election is due to take place sometime before January 2025. If the Labour Party wins the next General Election, do you think your life overall will become better or worse than it is now?

<b>Much better</b>	<b>8%</b>
<b>Better</b>	<b>25%</b>
<b>About the same</b>	<b>34%</b>
Worse	15%
Much worse	9%
Don't know	9%

The next General Election is due to take place sometime before January 2025. If the Conservative Party wins the next General Election, do you think your life overall will become better or worse than it is now?

Much better	4%
Better	13%
<b>About the same</b>	<b>38%</b>
<b>Worse</b>	<b>22%</b>
<b>Much worse</b>	<b>17%</b>
Don't know	7%

Compared to ten years ago, do you think life in the United Kingdom is better or worse today than it was then?

Significantly better	4%
Better	10%
About the same	14%
<b>Worse</b>	<b>44%</b>
<b>Significantly worse</b>	<b>25%</b>
Don't know	4%

**Do you think you are better or worse off than your parents were at your age with respect to the following:**

	<b>Better off</b>	<b>Worse off</b>	<b>About the same</b>	<b>Don't know</b>
Your overall situation?	31%	<b>44%</b>	20%	5%
Your financial position?	31%	<b>46%</b>	19%	5%
Your career?	<b>33%</b>	28%	31%	8%
Your education?	<b>48%</b>	16%	31%	5%
Your housing?	33%	<b>34%</b>	30%	3%
Your forming relationships and starting a family?	21%	27%	<b>44%</b>	8%
Your sense of belonging in a community?	15%	<b>42%</b>	36%	6%

**Do you think children in the United Kingdom today will grow up to be better or worse than their parents' generation with respect to the following:**

	<b>Better off</b>	<b>Worse off</b>	<b>About the same</b>	<b>Don't know</b>
Your overall situation?	21%	<b>46%</b>	24%	9%
Your financial position?	23%	<b>49%</b>	20%	9%
Your career?	29%	<b>31%</b>	29%	11%
Your education?	<b>36%</b>	28%	29%	8%
Your housing?	19%	<b>49%</b>	24%	8%
Your forming relationships and starting a family?	17%	32%	<b>39%</b>	11%
Your sense of belonging in a community?	15%	<b>42%</b>	33%	11%

**What does success in life look like for you? Please select up to three.**

Achieving a senior role in your chosen profession	13%
Being famous	5%
<b>Being well-off, with money no longer a worry</b>	<b>39%</b>
<b>Being free from debt</b>	<b>50%</b>
<b>Being in good mental and physical health</b>	<b>66%</b>
Being a respected figure in your community	9%
Being well-travelled	17%
<b>Being married or in a stable long-term relationship</b>	<b>39%</b>
Having children	28%
Owning your own home	41%
Running your own business	9%
Other	3%

To what extent, if at all, do you think the following are present as problems in the United Kingdom today:

	Significantly present as a problem	Fairly present as a problem	Slightly present as a problem	Not at all present as a problem
Rich people not paying their fair share of taxes.	<b>37%</b>	<b>37%</b>	19%	7%
People capable of working living off of benefits instead.	<b>42%</b>	31%	21%	6%
Politicians not keeping their promises.	<b>59%</b>	27%	12%	3%
Migrants crossing the Channel on small boats.	<b>48%</b>	25%	19%	8%
Legal routes to immigration being taken too much advantage of.	<b>42%</b>	28%	18%	12%
Businesses not treating their workers fairly.	27%	<b>36%</b>	30%	7%
Judges abusing their authority.	22%	25%	<b>29%</b>	24%
Residents preventing local housing developments in their area.	15%	27%	<b>35%</b>	24%
Businesses lecturing people on how to live their lives.	19%	<b>29%</b>	28%	24%
Health experts who want to control our lives.	19%	<b>28%</b>	27%	26%
Environmental experts who want to stop our daily life as we know it.	24%	<b>28%</b>	26%	23%
Police officers who focus on the wrong, politically correct priorities.	29%	<b>31%</b>	27%	13%
People coming from abroad to access free medical treatment from the NHS.	<b>37%</b>	26%	23%	14%
Foreigners who, rather than fully integrate into Britain, choose to advocate for changes to the British way of life.	<b>37%</b>	27%	23%	13%

*(Asked to those who are currently employed or self-employed)* **To what extent, if at all, are you satisfied or unsatisfied with your current job?**

<b>Very satisfied</b>	<b>20%</b>
<b>Satisfied</b>	<b>46%</b>
Neither satisfied nor unsatisfied	19%
Unsatisfied	9%
Very unsatisfied	5%
Don't know	0%

*(Asked to those who are currently employed or self-employed)* **Which of the following, if any, would you be willing to do to increase your income?**

<b>Do training in my free time</b>	<b>35%</b>
Work more days in-person at my job setting, rather than remotely	19%
<b>Take a second job</b>	<b>34%</b>
<b>Work longer hours</b>	<b>36%</b>
Work nightshift	11%
Move to another region of the UK	10%
Move to another country	12%
Do boring, repetitive tasks	17%
Do work that seems meaningless	11%
Commute a long distance	4%
Work alone	19%
Work with unpleasant colleagues	4%
Work in a high stress environment	7%
Work for a company whose values do not align with mine	5%
None of these	15%

*(Asked to those who are currently employed or self-employed)* **Which of the following, if any, would you be definitely not willing to do to increase your income?**

Do training in my free time	15%
Work more days in-person, rather than remotely	13%
Take a second job	28%
Work longer hours	27%
<b>Work nightshift</b>	<b>38%</b>
<b>Move to another region of the UK</b>	<b>35%</b>
<b>Move to another country</b>	<b>36%</b>
Do boring, repetitive tasks	16%
Do work that seems meaningless	17%
<b>Commute a long distance</b>	<b>35%</b>
Work alone	6%
<b>Work with unpleasant colleagues</b>	<b>38%</b>
<b>Work in a high stress environment</b>	<b>34%</b>
Work for a company whose values do not align with mine	25%
I would be willing to do all of these	5%

Which, if any, of the following do you believe are the biggest barriers for young people in the United Kingdom looking to get ahead in life? You may choose up to three.

<b>House/rent prices</b>	<b>73%</b>
High taxes	30%
Student loans	28%
<b>Difficult job market</b>	<b>36%</b>
Lack of training opportunities	17%
Poor quality public transport	12%
The stress and pace of modern life	26%
<b>Pressure on mental health and distraction caused by social media</b>	<b>39%</b>
Sexism and/or racism	11%
Young people face no significant barriers to getting ahead in life	6%

Thinking about you personally, which statement comes closest to your view?

<b>I would rather pay more tax if that meant public services improved.</b>	<b>50%</b>
I would rather pay less tax even if that meant public services got worse.	27%
Don't know	23%

*(Asked to those who answered 'pay more tax')* How much more would you be willing to pay in tax per month, so that the Government could spend more?

<b>Up to £10</b>	<b>43%</b>
Up to £25	29%
Up to £50	17%
Up to £100	7%
Up to £250	2%
£250 or more	1%

Thinking about your future finances, to what extent, if at all, concerned are you that any inheritance you receive from your parents or other relatives will be disproportionately taxed?

Significantly concerned	26%
<b>Fairly concerned</b>	<b>31%</b>
Slightly concerned	16%
Not at all concerned	27%

**Which of the following interactions, if any, have you had with the Government within the last twelve months? Please select all that apply.**

Filed a tax return	15%
Claimed benefits	19%
Applied for a passport	19%
Renewed or obtained a driving license	16%
Changed car ownership	12%
Registered a life event (e.g., a birth, marriage, or death)	8%
Applied for citizenship or right to remain in the UK	3%
<b>Registered or paid council tax</b>	<b>47%</b>
Obtained or renewed a parking permit	5%
Reported a crime or antisocial behaviour	7%
Received a fine	5%
Other	2%
None of the above	20%

*(Asked to those who selected any of the above)* **Thinking about the interactions you have had with the Government within the last twelve months, to what extent, if at all, would you describe the interaction you had as easy and straightforward?**

<b>Fairly easy and straightforward</b>	<b>51%</b>
Somewhat easy and straightforward	39%
Not at all easy and straightforward	10%



To what extent, if at all, do you agree or disagree with the following statement:

If I needed healthcare, I am confident I would receive good treatment from the NHS.

<b>Strongly agree</b>	<b>19%</b>
<b>Agree</b>	<b>40%</b>
Neither agree nor disagree	20%
Disagree	12%
Strongly disagree	6%
Don't know	2%

Which of the following statements comes closest to your view?

<b>The NHS needs more money to spend.</b>	<b>56%</b>
The NHS needs to spend its money more wisely.	37%
Don't know.	6%

Which of the following do you think are the most important things that the NHS should do well? You may select up to three.

<b>That it provides all its services free at the point of use</b>	<b>41%</b>
<b>That I can see a GP if I need one</b>	<b>62%</b>
That if I am injured in an accident, I will receive good treatment	38%
That it provides contraception and fertility treatment	10%
That it is there for elderly relatives who may have greater need	22%
That it helps people to live healthier lifestyles, such as by helping people to stop smoking	10%
That it provides mental health services for those who need it	26%
That waiting lists for elective operations are short, allowing people to be seen promptly	32%
<b>That it provides good treatment for major, life-threatening diseases such as cancer</b>	<b>44%</b>
Other	0%
Don't know	3%

Which of the following changes to the NHS would be most important to you? You may select up to three.

Greater ability to access services online or via app	18%
Greater flexibility to see the doctor or specialist you want, without registering with a GP	30%
Better access to fertility treatments	9%
<b>Shorter waiting times for operations</b>	<b>56%</b>
Better and cleaner facilities	11%
<b>Better access to NHS dentists</b>	<b>43%</b>
Better provision of mental health services	21%
<b>Easier to see a GP</b>	<b>48%</b>
Better and more personalised healthy lifestyle advice	5%
Better trained doctors and nurses	14%
Quicker adoption of new technologies and treatments	13%
Another change	2%
Don't know	4%

**Which of the following comes closest to your view regarding having children?**

<b>Having children is a good thing for society</b>	<b>49%</b>
Having children is a bad thing for society	9%
Having children is neither a good nor bad thing for society	32%
Don't know	9%

**In your view, should the state generally encourage, discourage, or neither encourage nor discourage people from having children?**

Generally encourage	27%
Generally discourage	14%
<b>Neither encourage nor discourage</b>	<b>52%</b>
Don't know	7%

Have you used or would you consider using the following types of education for your child or children (supposing you had school-age children)?

	I have used this form of education for my children.	I would actively consider this form of education for my children if it were available as an option.	I would not consider this form of education for my children.
Private (Fee Paying) School	11%	38%	51%
Faith School	12%	25%	62%
Grammar School	16%	57%	27%
Home Schooling	7%	29%	64%

Do you think the following types of education should be permitted or not permitted in the United Kingdom?

	Permitted, and regulated and/or taxed less than it is now.	Permitted, and regulated and taxed as it is now.	Permitted, but regulated and/or taxed more than it is now.	Not permitted at all.
Private (Fee Paying) School	17%	38%	30%	15%
Faith School	14%	41%	22%	23%
Grammar School	21%	51%	19%	9%
Home Schooling	21%	39%	19%	21%

Please rank from best (1) to worst (5) what you think is the best path forward for children in the United Kingdom after they leave school:

	1	2	3	4	5
Attending a top rated university	27%	16%	17%	23%	16%
Attending a low rated university	4%	14%	16%	27%	40%
Attending a further education college	28%	25%	27%	14%	7%
Doing an apprenticeship	29%	29%	19%	16%	7%
Going straight into work	11%	16%	21%	21%	30%

Thinking back to your time in school, which of the following statements best reflects your experience?

Adult authority was not present enough, leading to disruption and bullying by other children.	22%
<b>Adult authority was present the right amount, and rules were clear and well-enforced.</b>	<b>56%</b>
Adult authority was too present, in a way that was strict, overbearing, or bullying.	14%
Don't know	8%

**If a child is questioning their gender (e.g., a girl says they think they are or they wish to be a boy), which of the following two courses of action do you think is best?**

The child should be affirmed in their belief and encouraged to change their name and pronouns, to dress as the gender they wish to be, and to take puberty blockers to prevent or delay puberty. 15%

**The child should be offered counselling and support to help them understand why they feel this way, with other interventions being deferred for a period, until it can be seen whether the child persists in this belief or moves on from it.** 71%

Don't know. 14%

**To what extent, if at all, do you agree or disagree with the following statements:**

	<b>Strongly agree</b>	<b>Agree</b>	<b>Neither agree nor disagree</b>	<b>Disagree</b>	<b>Strongly disagree</b>	<b>Don't know</b>
Someone can be born in the wrong body.	<b>12%</b>	<b>30%</b>	26%	12%	13%	7%
Individuals who are biologically male but identify as female should have access to single-sex spaces for women, such as prisons and shelters.	7%	15%	23%	<b>18%</b>	<b>27%</b>	10%
Individuals who are biologically male but identify as female should be allowed to compete in female sports.	5%	10%	19%	<b>23%</b>	<b>37%</b>	6%
On average, there are no physiological differences between men and women.	4%	9%	19%	<b>28%</b>	<b>35%</b>	5%
Some women can have a penis.	5%	14%	17%	<b>18%</b>	<b>36%</b>	10%
Some men can become pregnant.	4%	10%	12%	<b>20%</b>	<b>46%</b>	8%

**How likely or unlikely would you be to send your child or children (supposing you had school-age children) to a school teaching the positions set out below:**

	<b>Very likely</b>	<b>Likely</b>	<b>Neither likely nor unlikely</b>	<b>Unlikely</b>	<b>Very unlikely</b>	<b>Don't know</b>
Someone can be born in the wrong body.	<b>12%</b>	<b>22%</b>	25%	11%	22%	8%
Individuals who are biologically male but identify as female should have access to single-sex spaces for women, such as prisons and shelters.	7%	12%	25%	<b>16%</b>	<b>31%</b>	9%
Individuals who are biologically male but identify as female should be allowed to compete in female sports.	6%	10%	23%	<b>17%</b>	<b>37%</b>	7%
On average, there are no differences between men and women.	6%	11%	25%	<b>17%</b>	<b>34%</b>	7%
Some women can have a penis.	5%	9%	20%	<b>16%</b>	<b>40%</b>	9%
Some men can become pregnant.	5%	9%	18%	<b>17%</b>	<b>44%</b>	8%

**Do you believe you could get into trouble for expressing any of the following opinions, in person or on social media?**

	<b>Yes</b>	<b>No</b>	<b>Don't know</b>
Someone cannot be born in the wrong body.	<b>48%</b>	29%	24%
Individuals who are biologically male but identify as female should not have access to single-sex spaces for women, such as prisons and shelters.	<b>49%</b>	28%	24%
Individuals who are biologically male but identify as female should not be allowed to compete in female sports.	<b>49%</b>	30%	21%
On average, there are physiological differences between men and women.	<b>50%</b>	30%	20%
A woman cannot have a penis.	<b>47%</b>	30%	23%
Men cannot become pregnant.	<b>48%</b>	32%	20%

**Which position is closest to your own?**

**The United Kingdom has provided Ukraine with...**

Not enough support	15%
Too much support	21%
<b>The right amount of support</b>	<b>49%</b>
Don't know	15%

**Looking ahead, which of the following comes closest to your view regarding the United Kingdom's support for Ukraine?**

<b>We should maintain support until Ukraine wins the war</b>	<b>39%</b>
We should reconsider our levels of support as the war continues	37%
We should stop our support now	10%
Don't know	14%

**Which of the following would you consider a reasonable cause for the United Kingdom to reconsider its support for Ukraine? Select all that apply.**

Taxes in the UK have to increase to pay for the continued support	25%
Energy bills in the UK increase on average by an extra £1,000 per year	29%
The number of Ukrainian refugees coming to the UK doubles	20%
<b>Russia threatens to commit a terrorist attack on the UK</b>	<b>32%</b>
Russia commits cyberattacks on schools, hospitals, or businesses in the UK	28%
Ukraine presses for unlikely gains on the battlefield	9%
The war seems unlikely to end in the near future	23%
None of these would be a reasonable cause	19%
Don't know	16%

**To what extent, if at all, do you agree or disagree with the following statement:**

**It is more important to speak the truth than it is to not offend people.**

<b>Strongly agree</b>	<b>29%</b>
<b>Agree</b>	<b>41%</b>
Neither agree nor disagree	20%
Disagree	6%
Strongly disagree	1%
Don't know	3%

**To what extent, if at all, do you agree or disagree with the following statement:**

**Banks should not be allowed to stop doing business with someone because of their lawfully expressed opinions or political views.**

<b>Strongly agree</b>	<b>27%</b>
<b>Agree</b>	<b>33%</b>
Neither agree nor disagree	22%
Disagree	8%
Strongly disagree	4%
Don't know	6%

**To what extent, if at all, do you agree or disagree with the following statement:**

**An employer should not be allowed to fire someone because of their lawfully expressed opinions or political views that they have expressed outside of the workplace.**

<b>Strongly agree</b>	<b>30%</b>
<b>Agree</b>	<b>36%</b>
Neither agree nor disagree	19%
Disagree	8%
Strongly disagree	3%
Don't know	5%

**Please select your religion.**

<b>Christian</b>	<b>48%</b>
Muslim	6%
Hindu	2%
Sikh	1%
Jew	1%
Buddhist	0%
Other	2%
No religion	40%

**Were you born in the United Kingdom?**

<b>Yes</b>	<b>86%</b>
No	14%

**How many children do you have?**

<b>0</b>	<b>35%</b>
1	20%
2	30%
3	9%
4	4%
More than 4	2%

**Which of the following situations best describes the nature of the household in which you currently live?**

**I currently live...**

Alone	18%
With non-related flatmates or housemates	3%
<b>With my partner or spouse</b>	<b>59%</b>
With my children	37%
With my parents or similar	9%
In a multigenerational household	2%

**How would you describe the area in which you currently live?**

City Centre	14%
City Suburbs	27%
<b>Town</b>	<b>40%</b>
Rural	18%
Don't know	0%

**How many cars does your household own?**

0	21%
<b>1</b>	<b>53%</b>
2 or more	26%

**Do you have a driver's license?**

<b>Yes</b>	<b>77%</b>
No	23%



Considering the circumstances that you grew up in, would you say you grew up in a stable or unstable family?

<b>Very stable</b>	<b>33%</b>
<b>Stable</b>	<b>41%</b>
Neither stable nor unstable	14%
Unstable	10%
Very unstable	2%

How would you describe your current financial situation?

Comfortable	38%
<b>Just getting by</b>	<b>47%</b>
Struggling	15%

Redfield & Wilton Strategies is an accredited member of the American Association for Public Opinion Research's Transparency Initiative and the British Polling Council and abides by both organisations' rules.

Our research has been published in more than 50 major publications and news networks, including *The Telegraph*, *The Times*, *The Spectator*, *Politico*, *Forbes*, *iNews*, *Newsweek*, *the BBC*, *EuroNews*, *the Wall Street Journal*, *the Washington Post*, and *Bloomberg*.

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