# Appendix

## Ref. 2 – https://www.reddit.com/r/JuniorDoctorsUK/comments/wxnwcy/doctorsvo te\_statement/

🔘 👙 rijuniorDoctorsUK 🛞 Search Reddit

One question that has been asked is how the 'Steering' group was formed, and whom it comprises. We began in Autumn 2021 as a small group of like-minded people who were committed to achieving full pay restoration (FPR). Having seen other grassroots organisations fail to effect change, we knew the only way to change the focus of the BMA was to do it from the inside, and our work to date has centred around getting as many FPR candidates into voting seats as possible. We had some fantastic success at UK Council earlier this year, with 25 councillors successfully elected. We subsequently pushed for the COMP 1 motion to be passed at the Junior Doctors Conference, which has led directly to the BMA announcing publicly that it will fight for full pay restoration. Nothing close to this was on the table prior to the inception of DoctorsVote, and that is in huge part down to the success and leadership of our Steering group.

As that first small group of people got the ball rolling, enabling the bringing in of other dedicated and hard-working people to the fold, Steering emerged. We are a collective with no single leader, but instead comprise those whose initiative, focus and effort have acted as proof of their value towards our goal achieving FPR. We needed this group in order to avoid duplication of work, to distribute the workload of bigger projects, and to organise work on passing policy that will support the drive for FPR within the BMA. Above all, we needed a committed group to ensure DoctorsVote stayed focused on our single goal of FPR instead of splintering off into factions or allowing the movement to be hijacked by those with other motives. The success we've had in this regard speaks for itself: with voting open, we are steps away from ensuring almost every UK regional JDC seat is filled by someone committed to achieving full pay restoration. Never in the history of the BMA has such a large-scale, coordinated effort been made, and we cannot let it fail now. With both government party leadership candidates promising to ban striking rights for doctors in future, this may be the last opportunity we ever have to achieve pay restoration. We as a profession cannot afford to lose sight of that goal now.

## Ref. 4 - <u>https://www.youtube.com/watch?v=BgH2sy0nBi0</u>

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BMA - Just the S	ame							
DoctorsVote     152 subscribers	Subscrib		đ	5 46	9	A Shar	e ±	Download
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		share to encourage your	colleagues to j	oin the	conversa	ition.		
Join - Vote - Win								
#payrestoration #do	ctorsvote #med	witter #LiveableNHSBur	sary #joinvotev	vin				

## Ref. 5 – https://www.reddit.com/r/JuniorDoctorsUK/comments/wxnwcy/doctorsvo te\_statement/

Junior Doctors); Poh Wang (BMA Council - Junior Doctors, Speech - COMP 1), as well as Emma Runswick, who has recently taken a step back to conduct Council deputy chair duties.
The question of why some members remain anonymous has been asked. We are aware that some people will not be happy until every member is public. We, on the other hand, do not believe it is right to pressure those who have given so much to the movement into being named if they choose not to. Their work can be seen in every step DoctorsVote has made so far, and we are proud to have them on board. It is easy to forget that we are still a grassroots core without the media training and protection of
bigger organisations. Attacks within national media and on social media against those working towards FPR are commonplace, as are vexatious complaints within the BMA, where the code of conduct may be weaponised in order to tie people up and prevent them moving forwards with the work of FPR. Others among us have concerns about government reprisal, particularly those who may be IMGs, working on visas, or have family with an immigration status that is dependent on obtaining a visa. Finally, there
are valid concerns about GMC overreach and professional victimisation in what is likely to be a protracted dispute with the government over our pay.

### Ref. 6 - https://twitter.com/Dr\_R\_Acres/status/1601851782325755906



Dr Rebecca Acres #BMABallotReady @Dr\_R\_Acres

#### This is shameful.

@UKLabour had already lost my vote by their use of racist dog-whistles (both Kier and Wes) but this is a whole other low.

It would be unconscionable for any public sector worker to vote for this party in its current form.

#### Proto-fascist Red Tories



8:10 AM - Dec 11, 2022

#### Ref. 7 - https://twitter.com/Dr R Acres/status/1588462033389117442



The Conservatives DO NOT HAVE TO do the almost genocidal thing that they are about to do to us as a country.

Austerity is the wrong choice right now; increased government spending is the right choice.



theguardian.com

The UK economy is about to be thrown into a black hole - by its own governme... It fits the definition of medwares to propose more awaterity. But thet, elong with higher interest rates, is what is coming, says Guardian economics editor Larry ...

11:21 AM - Nov 4, 2022

## Ref. 8https://twitter.com/RobLaurensonD4P/status/1601941103950839812



Robert Laurenson #BMABallotReady @RobLaurensonD4P

-

If our demands are steep then it goes to show that the cuts to our wages have been too.

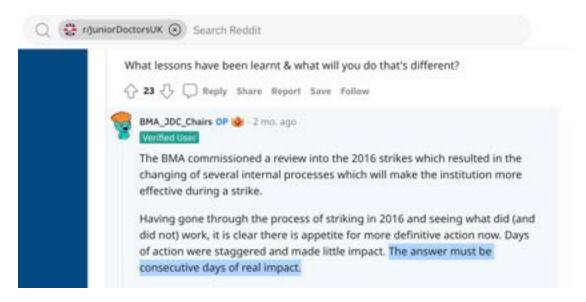
This is #PayRestoration.

It is the fair and right thing to do. Our jobs are more challenging than 15 years ago. More patients, sicker patients.

@wesstreeting @SteveBarclay



## Ref. 12. – https://www.reddit.com/r/JuniorDoctorsUK/comments/yx6kio/comment/ix 5hear/?utm\_source=reddit&utm\_medium=web2x&context=3



## Ref. 13 - https://www.doctorsvote.org/faq

Doctors Vote	RJDC Elections	Get Involved +	FAQ Mailing list
> How are we going to achieve	e this?		
> Why pay and not College fe	es/training experience/rotat	ions/parking etc?	6
> How does DoctorsVote relat	te to the BMA?		
> How can I get involved with	Doctors Vote?		
	the same as the 2016 strike:	17	
The 2016 Doctors' strike centered a Government, which significantly red took place with daytime walk-outs of	luced the pay for out of hours wo on 12th January; 10th February; 9	rk. The subsequent i th-10th March; and	ndustrial action withdrawal of
emergency care 26-27 April. The ca from. The campaign this time would week.			

## Ref. 16 – https://www.reddit.com/r/JuniorDoctorsUK/comments/tjngxx/comment/i1 p5bu4/?utm\_source=reddit&utm\_medium=web2x&context=3

	BMA
	"How much do you think patient safety can be compromised during industria action?"
	The answer to this is of course that patient safety could be compromised to varying degrees by any industrial action. Kenya has in recent years had an all- out doctors strike lasting 100 days and hospitals did shut down with patients dying as a direct result. The evidence from recent strikes of UK/European juniors is actually that patient safety isn't compromised by these actions. Personally my preference is for strike coordination to ensure maximum irritation value for least harm. Unfortunately a strike has to be disruptive in order to work.
	☆ 10 ♣ □ Reply Share Report Save Follow
	Continue this thread →
p	w this thread

#### Ref.18 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/qj2vii/comment/hiq uvfs/?utm\_source=reddit&utm\_medium=web2x&context=3

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- C - 10	all a second	Calcological Control of Control o			C		

thatsycamoretree OP 💩 +1 + 1 yr, ago doctorsstrike21

> I don't think that trade union negotiations are similar to the negotiations when buying a house or international trade relations etc.

> The ability for a trade union to win, comes from one thing - which is their ability and readiness to withdraw their labour for as long as it takes to win. That's an important distinction, because things like 'professionalism', 'looking respectable', and tactical secrecy are not relevant for trade unions - but a lot of people in the BMA are trying to say that they are, and using that as an excuse to keep survey results secret, and to not campaign properly - because it might make them look unrespectable. They are also using that idea to justify keeping our negotiations secret - but we would be stronger if they were open

> Whatever our demand is, we should be prepared to go on strike until we get it. If we demand 30% then I would not be happy with any leader who calls off the strikes at 10%.

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## Ref. 20 – https://www.reddit.com/r/JuniorDoctorsUK/comments/xyrvs3/comment/irj 7ce8/

DoctorsVoteuk OP 2 +3 - 3 mo. apo Verified Account D\*

As mentioned, a strike fund has been set up by the BMA to the tune of £2 million. Some of that will go on campaigning and organisational costs, but some should be going into a hardship fund. Those on lower incomes (FY1s, LTFT) will likely take priority when hardship funding comes to be allocated. Whether it's a little or a lot, it is still essential to save whatever amount you can now.

There are almost certainly doctors living hand to mouth, but I doubt anyone will argue when I say they're (fortunately) a tiny minority, and as I say they should take precedence for hardship funding. Almost all of us can afford to scale back, even if just a bit, on non-essential expenditure. Yes, it sounds horrible - it is horrible - but the alternative from our perspective can't be to pretend that strikes don't cost anything, because they do.

# Ref. 21 - <u>https://www.bma.org.uk/news-and-opinion/enough-is-enough-junior-is-not-the-word</u>

## People are beginning to realise how much they have lost and are starting to get angry

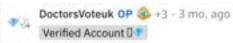
Dr Newberry



Dr Newberry's point is not that doctors are poor compared with the average worker, but that they went into their careers thinking they would have well-paid jobs in return for their hard work and dedication.

## Ref. 22 -

## https://www.reddit.com/r/JuniorDoctorsUK/comments/xyrvs3/a\_strike\_is\_ coming\_start\_preparing\_your/?sort=new

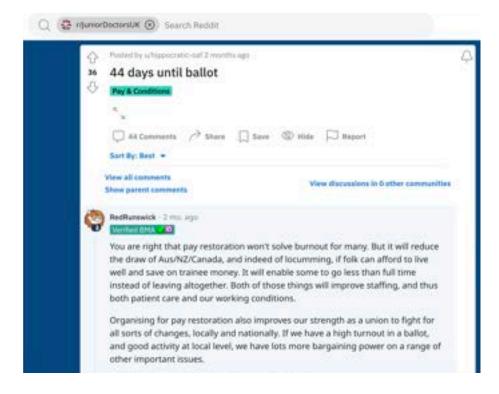


We're working on the exact calculations and will spread more graphics and videos on this topic in the near future, but it looks like you'll make an extra £1.5-2 *million* over the course of your career if we achieve FPR and link it to inflation (which is a must), depending on seniority, hours/week etc.

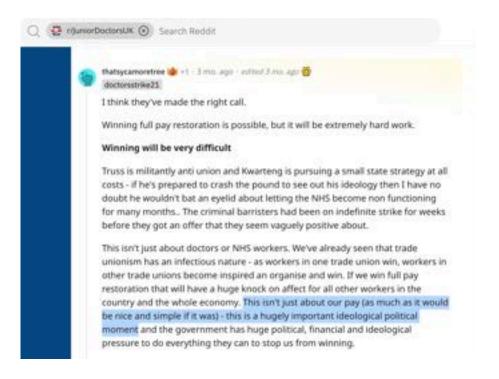
Strikes can hit hard which is why we need everyone to prepare now, but in the context of so much benefit for a period of relative frugality it's so worth the effort from all of us!

## Ref. 14 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/z5io5n/comment/ix wpslt/



## Ref. 24 – https://www.reddit.com/r/JuniorDoctorsUK/comments/xt1dr6/bma\_vote\_t o\_strike\_ballot\_planned\_for\_9th\_of/?sort=top



Ref. 25 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/tjngxx/comment/i1 pdcg0/?utm\_source=reddit&utm\_medium=web2x&context=3

Q 😨 riju	HorDoctorsUK 🛞 Search Reddit
	"Health and Social Care Levy" NIC rise be cancelled?
	28      C Reply Share Report Save Follow     thatsycamoretree      +1 - 10 mo. ago     doctorsatrike21
	What are your expectations of how the public will react and respond to industrial action?
	I think that however good our media strategy is, the media will paint the picture that the public is against us.
	I believe that our public facing strategy should situate ourselves in a broader workers struggle e.g. say that all workers deserve full pay restoration and we'll support them to get organised in their unions and go on strike. I would avoid any media narratives which encourage a 'race to the bottom' e.g. "doctors deserve to be paid more than XX profession"

# Ref. 26 – <u>https://www.workersliberty.org/story/2019-04-11/doctors-ideas-have-changed-theyve-realised-they-are-workers</u>

workersiberty.org/story/2019-04-11/doctors-ideas-have-changed-they/ve-realised-they-are-workers

very supportive of the NHS Bursary struggle and we've had support in return. And that has strengthened our relationship with nurses, particularly nurses who are doing teaching.

When people walk out for an hour in defence of bursaries on 10 February, they should be joining the pickets and that will hopefully strengthen things further. In Manchester the student Save our NHS campaign that I'm involved in is building those links, with an event in that hour with speakers from both struggles, and from the free education campaign too.

#### What would you demand from the wider labour movement?

We should be demanding that the Labour Party explicitly and actively supports the strike action – members of Parliament should get on the picket lines. We should be demanding that they support the NHS Bill to reverse privatisation, and that they wake up and recognise the problems with health devolution, including the threat it poses to national terms and conditions for staff, as well as everything else. That also applies to councillors, who should know better than to listen to George Osborne but unfortunately have sometimes gone along with the devolution agenda.

#### What opening does all this create for socialist politics?

Doctors' ideas have changed; they've realised that they are workers as well as professionals, and therefore that they are open to attacks by the Tories, and just as easily lied about. Seeing the way the media lies has had a really dramatic effect, as people clock that other groups of workers must also have been lied about. Obviously this hasn't been so for everyone, but it has been for many. I think that's where the opening for socialist politics is — the realisation that we are workers and that we can be open and proud about organising in a trade union, not just an apolitical professional association. Ref. 42 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/qj2vii/comment/hiq uvfs/?utm\_source=reddit&utm\_medium=web2x&context=3

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	Have you bought a house? Same thing applies here- If your first offer isn't absolutely embarassing you're doing it wrong.
	💮 4 🖑 💭 Reply Share Report Save Follow
	thatsycamoretree CP 🎃 -1 - 1 yr. ago doctorestrike21
	I don't think that trade union negotiations are similar to the negotiations when buying a house or international trade relations etc.
	The ability for a trade union to win, comes from one thing - which is their ability and readiness to withdraw their labour for as long as it takes to win. That's an important distinction, because things like 'professionalism', 'looking respectable', and tactical secrecy are not relevant for trade unions - but a lot of people in the BMA are trying to say that they are, and using that as an excuse to keep survey results secret, and to not campaign properly - because it might
	make them look unrespectable. They are also using that idea to justify keeping our negotiations secret - but we would be stronger if they were open
	Whatever our demand is, we should be prepared to go on strike until we get it. If we demand 30% then I would not be happy with any leader who calls off the strikes at 10%.

## Ref. 43 – <u>http://www.doctorsbroadsheet.org/bma-uk-council-elections-</u> 2022/

doctorsbroadsheet.org/brna-uk-council-elections-2022/

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is important to me that I can provide care for all, not just the wealthy. However, the service cannot be built on the backs of poverty wages and poor conditions for staff.

## Joanna Sutton Klein

Junior Doctor, Emergency Medicine, Sheffield

Current Roles: BMA Junior Doctors Conference Deputy Chair, Local Rep

We can win full pay restoration by taking industrial action. The BMA should be a fighting trade union that takes industrial action and rejects real-terms pay cuts! #StrikesNotSurveys #IAForFairPay #VoteBroadLeft

## Ref. 44 - https://twitter.com/jo\_may\_sk/status/1517785922439462913



I went to the BMA offices for a meeting recently and I was quite taken aback at just how fancy they were. Waitress came to serve us lunch, swish AV set-up etc. There was a huge sense of detachment to the actual working conditions of junior doctors

9:42 AM - Apr 23, 2022

## Ref. 46 https://www.reddit.com/r/JuniorDoctorsUK/comments/wxnwcy/doctorsvo te\_statement/

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in huge part down to the success and leadership of our Steering group.

As that first small group of people got the ball rolling, enabling the bringing in of other dedicated and hard-working people to the fold, Steering emerged. We are a collective with no single leader, but instead comprise those whose initiative, focus and effort have acted as proof of their value towards our goal achieving FPR. We needed this group in order to avoid duplication of work, to distribute the workload of bigger projects, and to organise work on passing policy that will support the drive for FPR within the BMA. Above all, we needed a committed group to ensure DoctorsVote stayed focused on our single goal of FPR instead of splintering off into factions or allowing the movement to be hijacked by those with other motives. The success we've had in this regard speaks for itself: with voting open, we are steps away from ensuring almost every UK regional JDC seat is filled by someone committed to achieving full pay restoration. Never in the history of the BMA has such a large-scale, coordinated effort been made, and we cannot let it fail now. With both government party leadership candidates promising to ban striking rights for doctors in future, this may be the last opportunity we ever have to achieve pay restoration. We as a profession cannot afford to lose sight of that goal now.

#### Ref. 50 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/t4ml54/doctors\_vot e\_for\_full\_pay\_restoration\_update/?sort=new

aniccaaaa 🧄 +3 - 11 mm. ago - edited 22 mm. ago

For anyone wondering, you can join for 1 month just to vote and then end your membership.

The fee schedule for students is as follows:

1st year Free 2nd, 3rd year £3.16 per month Other students £3.66 per month

Link for joining the BMA:

## Ref. 51 – https://www.reddit.com/r/JuniorDoctorsUK/comments/wxnwcy/doctorsvo te\_statement/

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The current RJDC elections are the single most important voting opportunity to achieve full pay restoration that you will have before the ballot for industrial action. The UKJDC committee (made up of RJDC candidates) will be directly coordinating any industrial action or negotiations with the government. Previously these elections have been won with as little as 40 votes, with some seats being empty as there are no candidates. This year we have seen a huge number of applicants, which is a positive step for democracy and representation of doctors.

We need JDC committee members who are fully committed to full pay restoration. They will have to face immense media, government, GMC and public pressure throughout the industrial action ballot, industrial action and negotiations with the government, and we need representatives who have the conviction in FPR necessary to withstand this. We must not squander this critical vote. We must elect representatives who will not sell out, who will not falter under media and government pressure. This may be our last chance to achieve FPR, and we cannot waste it.

# Ref. 52 - <u>https://doctorsvote.substack.com/p/doctors-vote-update-and-call-to-arms</u>



We have had an incredibly successful few months. Our movement has grown from a itemel of an idea on a subreddit to one that is already winning elections and changing BMA policy.

- · You get 25 Doctors Vote candidates elected to Council.
- · You voted for pay restoration to be debated at conference.
- You pushed through conference by far the meat significant change is BMA industrial strategy for a decade.

## Ref. 53 - <u>https://doctorsvote.substack.com/p/doctors-vote-update-and-</u> <u>call-to-arms</u>

#### **Doctors Vote Newsletter**

BMA policy:

- You got 25 Doctors Vote candidates elected to Council.
- · You voted for pay restoration to be debated at conference.
- You pushed through conference by far the most significant change in BMA industrial strategy for a decade.
- · You secured a ballot for industrial action by early next year.
- You won the argument for resources to be diverted towards winning it. You achieved far more than any of us believed possible.

We are doing well. But we need to be honest with you - we aren't doing that well. We aren't yet on track to win full pay restoration. Doctors Vote received 1600 votes at council. That's about 3% of junior doctors. It's not enough.

## Ref. 56 – https://www.reddit.com/r/JuniorDoctorsUK/comments/wxnwcy/doctorsvo te\_statement/

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Emma Runswick, who has recently taken a step back to conduct Council deputy chair duties.

The question of why some members remain anonymous has been asked. We are aware that some people will not be happy until every member is public. We, on the other hand, do not believe it is right to pressure those who have given so much to the movement into being named if they choose not to. Their work can be seen in every step DoctorsVote has made so far, and we are proud to have them on board. It is easy to forget that we are still a grassroots core without the media training and protection of bigger organisations. Attacks within national media and on social media against those working towards FPR are commonplace, as are vexatious complaints within the BMA, where the code of conduct may be weaponised in order to tie people up and prevent them moving forwards with the work of FPR. Others among us have concerns about government reprisal, particularly those who may be IMGs, working on visas, or have family with an immigration status that is dependent on obtaining a visa. Finally, there are valid concerns about is dependent on obtaining a visa. Finally, there

## Ref. 57 – https://twitter.com/malinga\_r/status/1611993439742361602?s=20&t=-F0pL3yiQB2bDQVkPzLD2A

.....



Malinga Ratwatte #BMABallotReady @malinga\_r

Replying to @sanchit\_turaga @DailyMailUK and 2 others

Doctors Vote has explicitly been non partisan since day 1. Our members include those across the whole political spectrum. To suggest otherwise is simply false.

7:49 AM · Jan 8, 2023 · 872 Views

## Ref. 58 https://twitter.com/ERunswickBMA/status/1562182155245076481

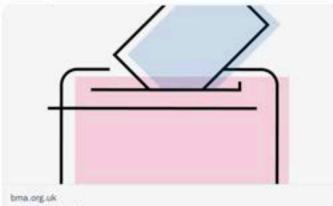
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Emma Runswick = @ERunswickBMA

Replying to @SalfordMH and @NWIDC

Thanks Michael! Full Council results are here bma.org.uk/what-wedo/uk-... We have 8 Broad Left members of Council and 25 Doctors Vote (though that's a Venn diagram of people).

I was elected on 13th July to Deputy Chair of Council bma.org.uk/news-and-opini...



UK council elections The 2022 council elections have concluded. See the full results of those elected

## Ref. 59 – https://www.reddit.com/r/JuniorDoctorsUK/comments/wxnwcy/doctorsvo te\_statement/

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regard speaks for itself: with voting open, we are steps away from ensuring almost every UK regional JDC seat is filled by someone committed to achieving full pay restoration. Never in the history of the BMA has such a large-scale, coordinated effort been made, and we cannot let it fail now. With both government party leadership candidates promising to ban striking rights for doctors in future, this may be the last opportunity we ever have to achieve pay restoration. We as a profession cannot afford to lose sight of that goal now.

Within Steering, there are named and unnamed members. Named members include: Jo Sutton-Klein (BMA Council): Stuart Maitland (Admin - COMP 1): Ellen Newberry (RJDC Yorkshire Deputy Chair Elect with responsibility for South): Sid Parashar (BMA Council -Junior Doctors): Poh Wang (BMA Council - Junior Doctors, Speech - COMP 1), as well as Emma Runswick, who has recently taken a step back to conduct Council deputy chair duties.

## Ref. 60 - https://twitter.com/StuMaitland/status/1562710163291017217

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## Ref. 61 – https://www.reddit.com/r/JuniorDoctorsUK/comments/qj2vii/comment/hiq uvfs/?utm\_source=reddit&utm\_medium=web2x&context=3

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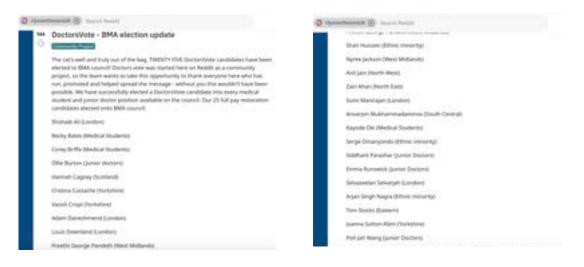
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As that first small group of people got the ball rolling, enabling the bringing in of other dedicated and hard-working people to the fold, Steering emerged. We are a collective with no single leader, but instead comprise those whose initiative, focus and effort have acted as proof of their value towards our goal achieving FPR. We needed this group in order to avoid duplication of work, to distribute the workload of bigger

## Ref. 62 - https://www.doctorsvote.org/faq (Who funds DoctorsVote)

Doctors	RJDC Elections Get Involved - FAQ	Mailing list
> What does "industrial action	" actually mean?	
> I'm an IMG doctor - how doe		
> I'm from Scotland/Wales/No	rthern Ireland, how does this affect me?	
Doctors Vote is entirely funded by an	tonymous donations from doctors. No money is received by p	olitical or
lobbying groups or otherwise,		

## Ref. 63 – https://www.reddit.com/r/JuniorDoctorsUK/comments/ue3j7d/doctorsvote \_bma\_election\_update/



Ref. 65 – https://twitter.com/ERunswickBMA/status/1519684183144243200/photo/ 2



## Ref. 66 – https://twitter.com/ERunswickBMA/status/1562182155245076481



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Replying to @SalfordMH and @NWJDC

Thanks Michael! Full Council results are here bma.org.uk/what-wedo/uk-... We have 8 Broad Left members of Council and 25 Doctors Vote (though that's a Venn diagram of people).

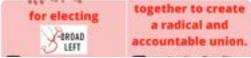
## Ref. 67 -

https://twitter.com/ERunswickBMA/status/1519684183144243200



Broad Left Elected: Becky Acres @Dr\_R\_Acres Becky Bates @rub8s Joanna Sutton-Klein @jo\_may\_sk Kayode Oki @teekayoki Vassili Crispi @VassiliCrispi Shohaib Ali @ali\_shohaib Emma Runswick @ERunswickBMA

Congratulations to all others elected and commiserations to those unsuccessful.



Ref. 68 - https://twitter.com/jo\_may\_sk/status/1506028149565542404

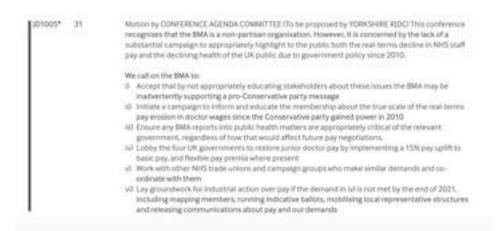


Jo Sutton-Klein @jo\_may\_sk \*\*\*

I am also really proud of how we've supported @Doctors\_Vote and helped a crowd of fresh-faced and enthusiastic medics navigate the BMA's bureaucracy. I'm really excited to help/support/be part of the changes that #DoctorsVote and #VoteBroadLeft are already making in the BMA

10:01 PM - Mar 21, 2022

## Ref. 69 – <u>https://www.bma.org.uk/media/4038/bma-junior-doctors-</u> <u>conference-agenda-2021.pdf</u>



## Ref. 74 https://twitter.com/RobLaurensonD4P/status/1580590604882321408

140



Robert Laurenson #BMADoctorsVoteYes @RobLaurensonD4P

Doctors are being coerced into the managed decline of our healthcare system by this government.

We will not participate in their failed plans and we will be voting to withdraw our labour on 9th January.

Sort out the pension crisis and sort out #PayRestoration! twitter.com/andrewgregory/...

This Tweet was deleted by the Tweet author. Learn more

5:05 PM - Oct 13, 2022

## Ref. 75 - https://twitter.com/Dr\_R\_Acres/status/1601851782325755906

.....



Dr Rebecca Acres #BMABallotReady @Dr.R.Acres

#### This is shameful.

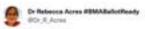
@UKLabour had already lost my vote by their use of racist dog-whistles (both Kier and Wes) but this is a whole other low.

It would be unconscionable for any public sector worker to vote for this party in its current form.

Proto-fascist Red Tories



## Ref. 76 - https://twitter.com/Dr\_R\_Acres/status/1588462033389117442



The @Conservatives DO NOT HAVE TO do the almost genocidal thing that they are about to do to us as a country.

Austerity is the wrong choice right now; increased government spending is the right choice.



theguardian.com

The UK economy is about to be thrown into a black hole - by its own governme... It has the definition of matrices to propose more austerity. But that, along with higher interest retes, is what's coming, ways Guardian economics editor Lany ...

## Ref. 77 - https://twitter.com/Dr\_R\_Acres/status/1584499316332191744



The extremists (and fascists) are trying to wrest control of our institutions from the artists, liberals and leftists; they must be resisted.

11:57 AM · Oct 24, 2022

## Ref. 78 – https://jillsmomentumblog.wordpress.com/2016/07/04/unitystatement/

a planamentanting wordpress.com/2010/07/04/comprisonment/

## Please sign – Momentum must fight in Labour for migrants' rights and workers' unity





Please add your name to this statement – and circulate widely. It is very important that we win our movement to a clear, principled and effective position that can start to make a difference.

Labour, and first of all Momentum, must stand firm for free movement, migrants' rights and workers' unity

Emma Runswick, Manchester Labour Students Committee, Salford and Eccles CLP, BMA

## Ref. 79 – https://theclarionmag.org/2017/06/21/minipurge/



Momentum Youth committee tries to copy Labour purge

- Permiser Next - The Carlos entron - June 21, 2019 - Labour instances, Online content, Nexts and Autometic

Emma Runswick, Salford CLP

## Ref. 80 – https://theclarionmag.org/2016/11/21/mls/

The tactics employed by the right in the first term continued throughout the year, with extensive attempts to refuse to let members have a say in the group's direction following demands for regular, democratic meetings. This had a demobilising effect on a number of new members who have since told us that they were appalled by the cynical behaviour of those on the committee. Despite the difficulties, we used our left caucus as a battering ram to open up an insular Labour club. Progress was made in overcoming attempts to prevent democratic elections, and in allowing all members to meet monthly to discuss and vote on their own agenda. In this context,

## Ref. 81 – <u>https://www.workersliberty.org/story/2019-04-11/doctors-ideas-</u> have-changed-theyve-realised-they-are-workers

#### What opening does all this create for socialist politics?

Doctors' ideas have changed; they've realised that they are workers as well as professionals, and therefore that they are open to attacks by the Tories, and just as easily lied about. Seeing the way the media lies has had a really dramatic effect, as people clock that other groups of workers must also have been lied about. Obviously this hasn't been so for everyone, but it has been for many. I think that's where the opening for socialist politics is — the realisation that we are workers and that we can be open and proud about organising in a trade union, not just an apolitical professional association.

## Ref. 84 – https://twitter.com/ERunswickBMA/status/1350464753114746890



\*\*\*

The #ZeroCovid campaign makes my heart sing.

So many people are organising for a strategy that prioritises lives and livelihoods. This struggle is the antidote to horrible days at work, to conspiracies and idiot pundits.

Join us @ZeroCovid\_UK

3:27 PM - Jan 16, 2021

## Ref. 86 – https://twitter.com/ERunswickBMA/status/1412551009575047172



## Ref. 87 -

https://twitter.com/ERunswickBMA/status/1429935870598160384

....



Emma Runswick

Replying to @DrMQureshi and @DrBenLovell

Yes, and for many reasons sex work is a choice med students may make. More likely if from marginalised background. Flexible, well paying work with limited hours. They shouldn't be penalised for that.

11:37 PM - Aug 23, 2021

Ref. 88 https://twitter.com/ERunswickBMA/status/1429591185006501889



Emma Runswick = @ERunswickBMA

Replying to @ERunswickBMA @labour4decrim and @TheBMA

Being moralistic about this shows that you don't get it.

If you want people out of sex work, you need to make them not need money.

Pushing them out of med school deprives you of excellent clinicians.

Support your members at ARM, folks - at least some of them will be sex workers.

12:47 AM · Aug 23, 2021

Ref. 89 https://twitter.com/ERunswickBMA/status/1523339250875338752

....



Emma Runswick EMA

I've taken time out of training to locum, so I can do a PGCert, BSL qualification and still have money to enjoy life a little. But I \*do\* want to train. I think we deserve to be able to afford to develop as doctors AND enjoy art/sport/culture/life.

+\$ twitter.com/sumitriptan/st...

This Tweet was deleted by the Tweet author. Learn more

5:29 PM · May 8, 2022

## Ref. 90 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/xt1dr6/bma\_vote\_t o\_strike\_ballot\_planned\_for\_9th\_of/?sort=top

thatsycamoretree 💩 +1 + 3 mo, ago + edited 3 mo. ago 👸 doctorsstrike21

I think they've made the right call.

Winning full pay restoration is possible, but it will be extremely hard work.

### Winning will be very difficult

Truss is militantly anti union and Kwarteng is pursuing a small state strategy at all costs - if he's prepared to crash the pound to see out his ideology then I have no doubt he wouldn't bat an eyelid about letting the NHS become non functioning for many months.. The criminal barristers had been on indefinite strike for weeks before they got an offer that they seem vaguely positive about.

This isn't just about doctors or NHS workers. We've already seen that trade unionism has an infectious nature - as workers in one trade union win, workers in other trade unions become inspired an organise and win. If we win full pay restoration that will have a huge knock on affect for all other workers in the country and the whole economy. This isn't just about our pay (as much as it would be nice and simple if it was) - this is a hugely important ideological political moment and the government has huge political, financial and ideological pressure to do everything they can to stop us from winning.

## Ref. 93 - <u>https://twitter.com/jo\_may\_sk/status/1517784117982674944</u>)



Jo Sutton-Klein @jo\_may\_sk •••

Replying to @techpriest @mina\_el\_naguib and 3 others

Yes, there is definitely a sense that by being welldressed and well-spoken and not asking for too much or by making too much of a fuss the BMA thinks it can achieve more. Not only is it classist, it's also proven ineffective and wrong

9:35 AM · Apr 23, 2022

## Ref. 94 https://twitter.com/RobLaurensonD4P/status/1561315284027310082

...

....



Robert Laurenson #BMADoctorsVoteYes @RobLaurensonD4P

The government has been pursuing a Starve The Beast strategy in healthcare.

I think we're about to see what Starving Beasts do.

Fight back or we risk losing everything!

## #PayRestoration #EnoughIsEnough

12:32 PM - Aug 21, 2022

Ref. 95 -

https://twitter.com/RobLaurensonD4P/status/1601267950983729158



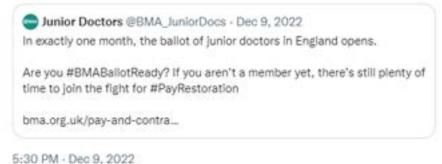
Robert Laurenson #BMADoctorsVoteYes @RobLaurensonD4P

There are so many issues with our profession and it all stems from the deliberate devaluation and erosion by the government.

A profession on its knees given the opportunity to stand.

No longer do we beg.

United we bargain!



#### Ref. 96 -

<u>https://www.reddit.com/r/JuniorDoctorsUK/comments/qj2vii/comment/hiq</u> <u>uvfs/?utm\_source=reddit&utm\_medium=web2x&context=3</u>



I don't think that trade union negotiations are similar to the negotiations when buying a house or international trade relations etc.

The ability for a trade union to win, comes from one thing - which is their ability and readiness to withdraw their labour for as long as it takes to win. That's an important distinction, because things like 'professionalism', 'looking respectable', and tactical secrecy are not relevant for trade unions - but a lot of people in the BMA are trying to say that they are, and using that as an excuse to keep survey results secret, and to not campaign properly - because it might make them look unrespectable. They are also using that idea to justify keeping our negotiations secret but we would be stronger if they were open

Whatever our demand is, we should be prepared to go on strike until we get it. If we demand 30% then I would not be happy with any leader who calls off the strikes at 10%.

分 3 ↔ ○ Reply Share Report Save Follow

Ref. 97 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/yx6kio/comment/ix 5hear/?utm\_source=reddit&utm\_medium=web2x&context=3

8

BMA\_JDC\_Chairs OP 🍪 · 2 mo. ago

The BMA commissioned a review into the 2016 strikes which resulted in the changing of several internal processes which will make the institution more effective during a strike.

Having gone through the process of striking in 2016 and seeing what did (and did not) work, it is clear there is appetite for more definitive action now. Days of action were staggered and made little impact. The answer must be consecutive days of real impact.

Infrastructure of membership views was poor in 2016. At the time, it was felt by JDC, that the membership didn't have the appetite to continue strike action. This however, did not seem to reflect the opinions of a large cohort of doctors. This time we've been building a lasting grassroots infrastructure as well as developing the ability of the union to manage the media and corporate responsiveness. Not only will this allow better dissemination of information and collating of information/ views from the membership, but will help us increase the transparency between JDC and our membership.

This year the JDC is united behind the single issue of FPR.

分 5 
↓ □ Reply Share Report Save Follow

Ref. 99 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/yx6kio/comment/ix 54wbi/?utm\_source=reddit&utm\_medium=web2x&context=3



BMA\_JDC\_Chairs OP 🍪 • 2 mo. ago

December 12th is our next JDC meeting and will be an opportunity to narrow down our strategy. This is the time for you, and all members, to have your voice heard. Please speak to your elected regional/ national JDC reps and give them your thoughts on forms of strike action in advance of our meeting.

It is our (Rob + Vivek) preference that we announce our strategy in the form of action before the ballot opens. Our preference is giving employers the legally required notice of days of action and nothing more. Our preference is a full walkout.

The benefit of the hospital strike WhatsApp groups is that we can rapidly share information like this to doctors, if colleagues in your department are not part of the groups share the link with them. If there are any specific questions a member of your local regional junior doctor committee can help answer them or escalate it within the BMA.

We have nothing to fear here. We are exercising our democratic rights and giving the Government the necessary notification.

12 🖓 💭 Reply Share Report Save Follow

### Ref. 100 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/tjngxx/comment/i1 panhx/?utm\_source=reddit&utm\_medium=web2x&context=3



RedRunswick OP · 10 mo. ago

Verified BMA 🗹 🔟

Personal view - Yes, however leaving emergency care (or some emergency care) does give us a helpful place to put people who don't want to go on strike at all. Industrial action tactics and maximising turnout are going to be important. I'm not sure I would lead with a full walk out including emergency care, if I could have coordination of anaesthetists, cleaners, surgeons, nurses, ODPs, ward doctors, porters, etc shutting down elective surgery for some time for example.

10 🖓 💭 Reply Share Report Save Follow

Ref. 101 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/tjngxx/comment/i1 p6r7a/?utm\_source=reddit&utm\_medium=web2x&context=3



AcutelyMedic · 10 mo. ago BMA

Personal View: I am not enthusiastic about the idea of a full walkout (including emergency care) but totally supportive of it if necessary to achieve industrial objectives.

The last junior doctor strikes prior to 2016 were in 1975 (info here: <u>https://www.bmj.com/content/351/bmj.h6155</u>) and did not include emergency care so the emergency care elements of the April 2016 strikes were unprecedented.

The 2016 strikes didn't worsen in-hospital mortality figures but may have affected other figures which are more difficult to attribute.

A B □ Reply Share Report Save Follow
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## Ref. 102 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/tjngxx/comment/i1 pbuoz/?utm\_source=reddit&utm\_medium=web2x&context=3

thatsycamoretree 🕸 +1 + 10 mo. ago doctorsstrike21

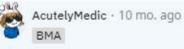
If it was necessary to win then yes - but it's not a decision that I'd make enthusiastically. Having said that - patients are missing out urgent and emergency care as it is, and the situation is only getting worse. So I still believe that a full walk out be less harmful for patients in the long term than letting the status quo continue.

If there are medics who can't strike for whatever reasons (upcoming parental leave/visa etc) then it could be a good strategy for them to staff the emergency cover

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Ref. 104 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/tjngxx/comment/i1 p5bu4/?utm\_source=reddit&utm\_medium=web2x&context=3



"How much do you think patient safety can be compromised during industrial action?"

The answer to this is of course that patient safety could be compromised to varying degrees by any industrial action. Kenya has in recent years had an all-out doctors strike lasting 100 days and hospitals did shut down with patients dying as a direct result. The evidence from recent strikes of UK/European juniors is actually that patient safety isn't compromised by these actions. Personally my preference is for strike coordination to ensure maximum irritation value for least harm. Unfortunately a strike has to be disruptive in order to work.

介 11 ⊕ □ Reply Share Report Save Follow

## Ref. 105 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/tjngxx/comment/i1 pbuoz/?utm\_source=reddit&utm\_medium=web2x&context=3

thatsycamoretree 🎯 +1 · 10 mo. ago doctorsstrike21

If it was necessary to win then yes - but it's not a decision that I'd make enthusiastically. Having said that - patients are missing out urgent and emergency care as it is, and the situation is only getting worse. So I still believe that a full walk out be less harmful for patients in the long term than letting the status quo continue.

If there are medics who can't strike for whatever reasons (upcoming parental leave/visa etc) then it could be a good strategy for them to staff the emergency cover

☆ 8 ⊕ □ Reply Share Report Save Follow

## Ref. 116 – <u>https://bma-mail.org.uk/JVX-81JL0-</u> 31C0A470E44088497T0BHL51CFEC3D459113B3/cr.aspx

#### Update on ballot for industrial action

The JDC has decided to ballot junior doctor members for industrial action beginning in early January 2023. This decision was not made lightly, and we know some of our members will be frustrated at even the slightest delay to a ballot. We are not blinded by rage. We have our eyes fully on the prize and are maximising our leverage with the timing. Full pay restoration benefits us all and so we ask those of you who are ready as individuals to strengthen our ranks by convincing as many doctors as



possible in our united approach to fight back against this Government. We will be using the time between now and then to educate, inform, organise, and mobilise our members in the fight for full pay restoration.

To this end, the BMA has begun to train over 300 junior doctors in industrial organising and campaigning (the Jane McAlevey principles). Furthermore, we are developing local campaigns in all trusts in England with regional JDCs and IROs helping to coordinate. Keep an eye out for meetings in your trust that will be taking place over the next few weeks. You can play your part by encouraging your colleagues to join the BMA so they can join the campaign for full pay restoration and have their say in the ballot.

### Ref. 117 -

# https://www.reddit.com/r/JuniorDoctorsUK/comments/tjngxx/we\_are\_part\_of\_the\_broad\_left\_slate\_running\_for/?sort=top



AcutelyMedic 10 mo. ago 8MA

"What are your expectations of how the public will react and respond to industrial action?"

My expectation is that the public would ultimately respond negatively to any industrial action and that we should build that into our industrial plan, warning members about it and innoculating them against it as best we can. Industrial Action (think Tube drivers strike) is meant to be disruptive and that is irritating to users of the service which is on strike; that's the whole point. If no one noticed that we were on strike there would be no impetus for the government to negotiate with us.

## Ref. 122 - video 11 of https://drive.google.com/drive/folders/1mKxF9h9wX14J1m5w3MJYjtDlqW I\_Wsbj

0:23 mins - 0:27 mins

### Ref. 123 -

## https://www.reddit.com/r/JuniorDoctorsUK/comments/yx6kio/comment/ix 510cw/

The hospital Strike WhatsApp groups gives us almost real time dialogue between grassroots and us. We can now be very agile in our reactive approaches. What we need to improve though is turning mobilised doctors into activist doctors who will get us that supermajority. This was the birthplace of the DV movement where everyday doctors took up arms to fight for FPR. That task didn't end at the elections, it ends when the government meet our demands. If you want to join

The RCN started publicising their ballot immediately before it opened, not 8-12 weeks before a there is good reason for that. Our work needs to be done face to face first, and then we will spread into the public arena. We don't want the public getting Doctor strike fatigue and acclimatising. We want the Gov to know what we're doing, and they do, and we want our docto to know. The public needs to know around the time of the ballot and action. The hit pieces bein

## Ref. 126 - https://www.youtube.com/watch?v=Fs0PMZUrVyQ

- 4:59 mins 5:08 mins
- 33:00 mins 33:05 mins

### Ref. 143 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/z5io5n/comment/ix wpslt/



RedRunswick · 2 mo. ago

Verified BMA 🗹 🔟

You are right that pay restoration won't solve burnout for many. But it will reduce the draw of Aus/NZ/Canada, and indeed of locumming, if folk can afford to live well and save on trainee money. It will enable some to go less than full time instead of leaving altogether. Both of those things will improve staffing, and thus both patient care and our working conditions.

Organising for pay restoration also improves our strength as a union to fight for all sorts of changes, locally and nationally. If we have a high turnout in a ballot, and good activity at local level, we have lots more bargaining power on a range of other important issues.

## Ref. 144 - <u>https://www.youtube.com/watch?v=0tm-qCS30ts</u> 1:02 mins - 1:08 mins

## Ref. 145 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/xyrvs3/a\_strike\_is\_ coming\_start\_preparing\_your/?sort=new

DoctorsVoteuk OP 👶 +3 - 3 mo. ago
 Verified Account 🔩 🖓

We're working on the exact calculations and will spread more graphics and videos on this topic in the near future, but it looks like you'll make an extra £1.5-2 *million* over the course of your career if we achieve FPR and link it to inflation (which is a must), depending on seniority, hours/week etc.

Strikes can hit hard which is why we need everyone to prepare now, but in the context of so much benefit for a period of relative frugality it's so worth the effort from all of us!

## Ref. 147 -

https://www.reddit.com/r/JuniorDoctorsUK/comments/tjngxx/comment/i1 p4bab/?utm\_source=reddit&utm\_medium=web2x&context=3

RedRunswick OP · 10 mo. ago · edited 5 days ago

Verified BMA 🗹 🔟

I'm going to reply separately to these, sorry.

How much will pay restoration cost?

Actual answer: I don't know exactly, but we can estimate.

In January 2021, independent analysis by London Economics estimated £3.4bn to raise Agenda for Change pay by 10%, with the treasury getting back 81% of that (due to increased tax revenues and spending in the economy). The same paper found a 12.5% pay rise for all Agenda for Change staff working in NHS trusts and support organisations in England would cost the Exchequer approximately £4.25 billion extra per year, net cost £0.66bn. This "represents approximately 0.075% of total government expenditure in 2019-20 – equivalent to 7½ pence per £100 of government expenditure."<u>https://londoneconomics.co.uk/blog/publication/the-netexchequer-impact-of-increasing-pay-for-agenda-for-change-staff/</u>

So full pay restoration would be in the order of 10s of Billions per year. These choices are affordable to governments if chosen, partially because they improve staff retention etc, but partially because it comes back to them.

Importantly: it is our view that currently the NHS is being subsidised by underpaying its workers at every level and that cannot continue. The cost of providing healthcare includes the pay of staff (the largest single cost) and the value of the labour is just "the cost of doing business". Our job is to advocate for doctors and medical students, and argue for the political changes needed for that to happen.

Edit: deleted repeat sentence

Ref. 148 - https://www.youtube.com/watch?v=ivIGAVDdEHs

• 0:53 seconds

## Ref. 157 https://twitter.com/RobLaurensonD4P/status/1601941103950839812

...



Robert Laurenson #BMADoctorsVoteYes @RobLaurensonD4P

If our demands are steep then it goes to show that the cuts to our wages have been too.

## This is #PayRestoration.

It is the fair and right thing to do. Our jobs are more challenging than 15 years ago. More patients, sicker patients.

## @wesstreeting @SteveBarclay



2:04 PM · Dec 11, 2022

Ref. 158 https://twitter.com/ERunswickBMA/status/1523391396732076032



Would your friends have wanted you to get a 22.4% pay cut? That's what's happened to junior doctors. We're likely to get an 8% cut THIS YEAR alone, equivalent to working a whole month for free.

....

If that's what your friends want, you might want new friends.

#PayRestoration twitter.com/MStott88/statu...

This Tweet was deleted by the Tweet author. Learn more

8:56 PM · May 8, 2022

Ref. 164 https://twitter.com/ERunswickBMA/status/1523929253150081025



Replying to @tweediatrics

We want **#PayRestoration** ASAP, but a plan to restore in 3 pay rounds would do. These are the motion parts from **#JDConf22** 

ь.	Recognise and apologise for its failure to protect junior doctors' pay over this period
K.	Publish for the membership the actions that have taken place in the 12 months since the initial motion for a significant pay uplift was passed at this conference in May 2021 and approved by JDC in June 2021.
н.	Create an easy to use resource for Junior Doctors to understand their pay and any expenses that they are entitled to as a trainee.
iv,	Allocate financial and staff resources for campaign materials, a pay-loss calculator, and member-informed and developed social media output to raise awareness of the real-terms pay cut amongst junior doctors
v.	Demand and campaign for a commitment from government by the end of 2022 at the latest to full restoration of junior doctors' pay to 2008 RPI-adjusted equivalence, either immediately or by incremental increases over a maximum period of three further annual pay review rounds, and to a mechanism by which future pay awards are linked to and do not fall behind inflation
vi.	Provide organising training for reps and activists, comparable to the McAlevey-based Royal College of Nursing programme
vii,	Immediately commence a campaign to prepare, educate and organise rank and file junior doctors with a view to balloting by Q1 2023 at the latest for industrial action including withdrawal of labour, on the demand for immediate and full restoration of pay to 2008 RPI- adjusted equivalence, in the event that a commitment to pay restoration within three pay rounds from government has not been formalised by the end of 2022

8:33 AM · May 10, 2022

# Annex 2

## https://docs.google.com/document/d/1BJ2E5jZOaqLkgOOKX4xrvVFRRZ6R tWB3LE1y7h8ZFMI/edit

How to get involved in Doctors Vote Campaigning

We need as many doctors and medical students to get involved as possible! This is a loose collection of ideas, but please feel free to take initiative and try out new ideas - make suggestions etc. The campaign is decentralised and autonomous - you don't need to wait for people to tell you what to do!

The order of this document is to put the tasks at the beginning, and explanation and overall strategy at the end.

<u>Tasks</u> <u>1</u>

Overall strategy 1

## Tasks

Please put your name next to it when it is in progress, delete it when it is completed

**Medical students:** 

- Write a short guide (e.g. script) for doing lecture shout-outs (plan to do 2 or 3 for each year group) -> <u>Script for lecture shout-outs</u>
- Do lecture shout outs
- Recruit people at other medical schools and years to do lecture shoutouts
- Keep track of this here:
- Consider make 'medical students for doctors vote' specific graphics

Graphics:

- Create posters to print which explain the voting process, and encourage people to join the BMA
- Create posters to print which have the order of candidates
- Create social media graphics for the above

Writing:

- Write posts for reddit explaining the voting process
- A few people to write opinion pieces/blogs about why they are standing or why they support the campaign
- Write copy for the posters and social media graphics

Local workplaces:

- Print up posters and put in messes and offices
- Message colleagues individually
- Talk to people one-to-one about the campaign
- Ask people to become local campaigners
- Ask colleagues in hospitals where you don't work to become DV campaigners

Campaign coordination:

- Join discord for the campaign
- Add to this document
- Coordinate local groups and specific taskgroups
- Organise a protest in london

## **Overall strategy**

Doctors Vote BMA Council elections campaigning strategy

Aim:

To get as many pro-full pay restoration (FPR) candidates elected onto the national council as possible

## **Objectives:**

- 1. Maximise the number of candidates
- a. So far we have 34 candidates on the list.
- b. I have asked broad left candidates to confirm they are happy to be individually included in the DV campaign
- c. Once the overall candidate list is announced we will need to go through the manifestos and see if there are any other candidates who have mentioned FPR, and then we should invite them to be on our slate
- d. We will need to put the candidates in an order. This could be done through a self-selection process where people state how much time they have to commit to the role on a scale of 1 to 5?
- 2. Maximise the number of votes

a. Entryism: We should encourage people to join the BMA for the purpose of voting in this election. This is particularly worth asking first year medical students to do as they have free/low cost BMA membership

*b.* Anti-apathication: BMA elections have painfully low turn-out, so most of our work will be on persuading people that it is worth voting at all

c. Persuading current voters: This shouldn't be a big focus - we probably aren't going to be able to persuade people who think that the BMA is great to vote for us.

*d. Making voting easy:* The voting process is complicated - a paper ballot will be sent to peoples' addresses, and then they'll have to rank as many candidates as they can be bothered to, and then walk to a postbox and post it. Can we demystify it a bit?

3. Build widespread support for full pay restoration while we are campaigning

How:

- 1. Every vote counts
- 2. Emphasise that if people want to win full pay restoration they must vote and get as many of their colleagues to vote as possible
- 3. Ask people to confirm when they have sent off their vote, and to tell you their plan for when they are going to send the ballot

2. Decentralise the campaign

a. Make this strategy public - let people input into it, and adapt it as new ideas come to light

b. Encourage medics to develop their own ideas/posters/campaigning strategies and go and try them out

c. Maintain the discord as a place for coordination and communication

3. Online publicity

a. Regular clearly written and persuasive posts on reddit

b. Utilise DV mail list

c. Do med students still have facebook groups? What are their equivalents?

d. Create social media images to share on all social media platforms

e. Send out press releases to relevant media: BMA, Health Services Journal, national newspapers

f. Search out tweets/social media posts where people complain about peoples' pay and reply to them/PM them about the campaign

4. In-person publicity

a. Encourage face-to-face conversations/individually messages to friends/colleagues

b. Create posters and leaflets than can be put up at work - get people to photograph the posters in their workplace to create a buzz around the campaign

c. Medical students to give lecture shout-outs (Do they still have lectures or is it all on zoom?)

- 5. Recruiting new campaigners
- a. Once people have agreed to vote, ask them to help campaign
- b. Feel free to add supporters to the listserver
- c. Anyone can create graphics which can be stored in a common drive
- d. We particularly need campaigners at hospitals where we don't have reps
- 6. The message
- a. Doctors have faced a huge pay cut since 2008 and the BMA has absolutely failed to fight back
- b. A bunch of junior doctors and medical students are standing to be on the BMA national council and they are determined to win full pay restoration
- c. These elections only happen once every 4 years this is the chance to get BMA council accountable, transparent and support a proactive and radical industrial strategy to win full pay restoration
- d. We need you to vote and then we need you to campaign
- e. Winning the election is the start, we will then need you to come out on strike